HealthMatters.insure Website:

**Home Page:** Frozen Horizontal Menu Bar with Logo in left corner and tabs. Background picture of family under Header line with Text Reading: Free Health Insurance Quote and a Bar that askes to enter there zip code to start the information gathering form. “ refer to Free quote tab 3 link” to see how I would Ideally want the info gathering to work.

**Home Page Content:**

**Text:** Whether it is navigating your family through the ever-evolving healthcare marketplace or trying to figure out what the best type of life insurance policy fits within the needs of your family and financial liabilities, Health Matters is here to help provide affordable options to achieve your long and short term goals and provide the best protection for you and your family.

**“REVIEWS”**

“Finding health insurance was very confusing but luckily we were able to get Gary’s help to pick out a plan and it didn’t cost me anything for this help” – Tara C.

“We enrolled in a plan ourselves but the marketplace was still asking for a lot of additional information which Colby was able to get uploaded and verified for us, THANK YOU COLBY!” Kim M.

“ I see a number of specialist and take some specialized prescriptions to treat a chronic condition, Colby and Gary not only found me a plan that worked for me financially but also one that cut the cost of prescriptions and kept all of my doctors in my network” – Lyle G.

**(Tab 1) About Us:** Head shot Picture, and about us text section. Text:

Colby and Gary Hatch are Local insurance brokers in the state of Utah. They work with Health Matters to help clients navigate the ever-changing insurance marketplace out of an office in Holladay, Utah and a mountain home in Hanna, Utah (Duchesne County).

Gary Hatch has been licensed as an Insurance Broker since 1974 and Colby Hatch has been licensed and doing health and life insurance since 2010. Colby and Gary also run another family business, Private Client Advisers, [**www.privateclientadviser.com**](http://www.privateclientadviser.com). On the Insurance side of our family business we provide full service consultations and case management for our clients. We pride ourselves on the customer service that we provide for our clients and we focus on working with their ever-changing needs to offer them the best protection while making sure it fits within their budget. We are a Family Business with Colby and Gary on the front end, working with new clients, while Gale Hatch and Michael Hatch help us handle the back end, and the ongoing customer service.

**(Tab 2) Services:** Services Picture,

Text:

Choosing insurance plans can be difficult. That’s why here at Health Matters we make it easy. We will compare the plans and prices, make the calls, and find you the insurance solutions that fit your individual and family needs and budget. Best of all, our help is at no cost to you. My office handles all types of insurance, including:

* Health Insurance
* Life Insurance
* Annuity
* Dental
* Vision
* Medicare
* Cancer and Critical Illness Insurance
* Supplemental Insurance

Let Us do the work to get you the options that will keep your family protected.

**(Tab 3) Free Health Insurance quote:** Template for information Collection: Refer to <https://quotes.healthcare.com/?SRC=20&subid=201&utm_source=katch&utm_medium=cpc&utm_campaign=u65&utm_term=O3Q97BV387&gclid=51e1ddbf-a0f1-4e3b-bd95-78c3518ab78e&state=&keyword>

**(Tab 4) Contact US**

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Photo links:

Home Page Picture: <http://www.dreamstime.com/royalty-free-stock-image-happy-family-two-children-lying-white-floor-portrait-young-studio-image33569756>

Possible pictures for Service tab

<http://www.dreamstime.com/royalty-free-stock-photos-insurance-concept-businessman-writing-screen-image32717258>

<http://www.dreamstime.com/stock-photos-insurance-contract-young-family-reading-their-agent-advising-image33212463>

<http://www.dreamstime.com/stock-photo-right-signing-contract-image7778570>